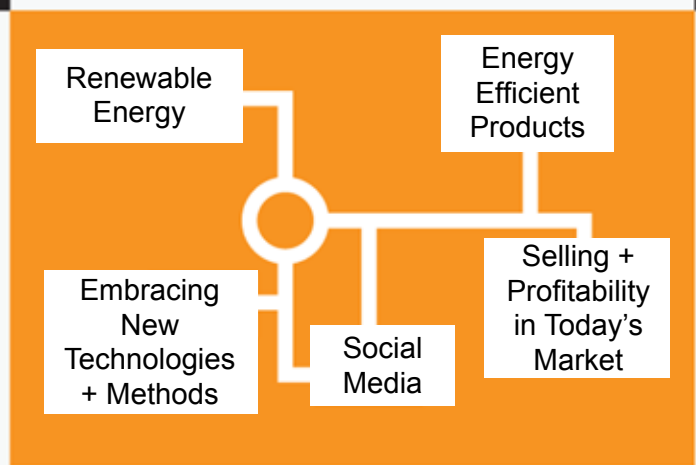


**ANNOUNCING EVENT SPONSORSHIP!**



# The Mechanical TOWN HALL

**Featuring THE FAB FIVE**  
A Sponsorship Opportunity at AHR Expo 2014

**2ND ANNUAL!**  
The Mechanical Town Hall  
JANUARY 21, 12:00 - 1:30 PM  
AHR Expo 2014, Room 1E03  
Javits Convention Center, New York

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**CONTRACTOR**

THE NEWSMAGAZINE OF MECHANICAL CONTRACTING

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Plumbing/Piping



Hydronic Heating



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Geothermal

# Connect with Mechanical, Plumbing and HVACR Contracting professionals in a highly targeted one-on-one environment!

Partner with CONTRACTOR and Contracting Business to gain exclusive access to an important audience of mechanical, plumbing and HVACR contracting professionals as they gather for The Mechanical Town Hall: Featuring the "Fab Five", at AHR 2014.

This can't-miss meeting puts your products and services right in front of industry decision-makers and is the ideal place to communicate your brand message to this engaged audience.

## Meet the Fab Five:

- **Dave Yates** — The well-known plumbing, heating and solar contractor, Yates is president of F.W. Behler in York, Pa., and a monthly columnist for CONTRACTOR magazine
- **John Barba** — Director of training and education for Taco, Inc. in Cranston, R.I., John's wit and humor are a great mix for the panel. This 2012 Carlson-Holohan award winner is one of the leading proponents on hydronics and heating training.
- **Bob "Hot Rod" Rohr** — Having been a plumbing and hydronic contractor for nearly 25 years, Hot Rod is now the educational & training manager for Caleffi, North America in Milwaukee.
- **Eric Aune** — A plumbing, hydronic and solar contractor (Aune Plumbing LLC), this small contracting company from the Minneapolis area knows full well how to deal with the current economic situation. He works in solar, hydronics, plumbing, boiler and tankless installations, and other high-efficiency products to remain competitive as a small shop.
- **Brian Nelson** — As co-owner of Nelson Mechanical Design, Brian Nelson is a Master Plumber and has a Masters Degree in engineering and the creativity of a jazz saxophonist. This progressive contractor won a 1st Place Green Mechanical Award in addition to being CONTRACTOR of the YEAR!
- Moderated by the Dynamic Industry Duo of Bob Mader, Editorial Director, and John Mesenbrink, Editor-at-Large, CONTRACTOR magazine!

## Who will Attend:

- Mechanical Contractors
- Plumbing Contractors
- Hydronic Heating Contractors
- HVACR Contractors
- Design/Build Contractors, engineers and many more!

## Benefits of Sponsorship:

- **Your Company Logo** on:
  - Signage at AHR Show – in and outside the town hall event room
  - "Welcome" video screen in event room
  - All print and digital promotions prior to the Mechanical Town Hall Event
- Professional video coverage of the event! Videos will be posted on Mechanical Systems TV on all mechanical systems websites. Plus, video will be promoted through our e-newsletters
- Complete list of all registrants, plus all video downloads post event
- Opportunity to provide a thumb drive of your company, products, releases, etc. to all attendees
- Opportunity to distribute printed company literature at the Lit Center / Press Room on the tables in the back of the event room
- Opportunity to distribute specialty, promotional items - i.e. pens, shirts, notepads, etc.

**BONUS CUSTOM VIDEO:** Our professional video crew will record and produce an executive or product demo in your AHR booth. The video will be emailed to our mechanical systems database of more than 48,000 professionals, and is yours to post on your company website for extending branding!

Event + Bonus Video Sponsorship: \$4,250 net.

Contact your sales manager to reserve your space!

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*Authorized Signature*

City: \_\_\_\_\_

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E-mail: \_\_\_\_\_

**Fax this completed form to Susan Johnson at 312.755.1128**

**Email your company logo (300 dpi)  
for event signage and “welcome” screen to:  
Steve Palmison, [steve.palmison@penton.com](mailto:steve.palmison@penton.com), 216.931.9712**